

## ORLocate Sponge® Committed to Keeping Patients Safe at Cambridge Health Alliance

**Cherry Hill, NJ.** November 20<sup>th</sup> 2017 – The ORLocate Sponge® System by Haldor Advanced Technologies (“Haldor”), the only RFID enabled system that counts and locates surgical sponges and instruments in operating rooms, is enhancing patient safety and quality of care throughout Cambridge Health Alliance (“CHA”), an academic community health system in Massachusetts. The ORLocate Sponge® System was recently deployed at both the Operating Room and L&D departments at Cambridge and Everett Hospitals.

The ORLocate Sponge® adjunct technology allows a growing number of U.S. hospital users to eliminate the risk of retained sponges and instruments. Empowered by RFID, ORLocate® is the only solution that can both **COUNT** and **LOCATE** multiple surgical items in one scan confirming that there are no surgical items left behind.

The ORLocate Sponge® dedicated Roll-Stand is mounted with a medical grade wireless tablet, a small form factor Reader-Box that generates an autonomous dedicated wireless network, and at least one or more of Haldor’s proprietary RFID devices such as the patent pending HoveRead® and/or the Locator.

Why RFID?			
	RFID	RF	Barcode
Smart UDI Tag	✓	✗	✗
Count & Locate	✓	✗	✗
Multiple Items in a Single Scan	✓	✗	✗
Expansion to Instrument Tracking	✓	✗	✗

"At CHA, we continuously look for ways to improve patient safety and the quality of care through innovation," said **Roger Conant**, Associate Chief Nursing Officer at Cambridge Health Alliance. "Introducing Haldor's ORLocate system at our hospitals in Cambridge and Everett will greatly enhance patient safety, optimize process efficiency and reduce costs by improving surgical sponge management and identification in our procedural areas. We are committed to keeping our patients safe at CHA and this product is helping us achieve that goal."

ORLocate® generic adapter facilitates seamless integration with hospital information systems such as EMR, Operating Room Management, Surgical Scheduling and Decontamination and Sterilization machines.

The ORLocate View® server provides unparalleled reporting and analytic capabilities, tailored to each client’s needs.

"CHA is a highly recognized healthcare provider in the Boston, MA, area and one of our first strategic North American customers. It was both a pleasure and an honor to work with such a hospital that puts patient safety as its first priority" said **Ilan Kadosh-Tamari**, CEO of Haldor Advanced Technologies. "We are seeing tremendous growth and adoption of our ORLocate Sponge® System throughout leading U.S. hospitals and are encouraged by the growing number of hospital staff calling out for their need to adopt adjunct RFID technology in their facility that can help them to both count and locate surgical items as part of their OR workflow. We realize that in

today's healthcare ecosystem, where regulations and regulators are becoming more and more demanding, hospitals are looking for a greater level of patient safety, means to update their operating processes, and the ability to reduce costs. We believe that our ORLocate Sponge® RFID enabling technology is the only technology that can comply with these demands, and we shall continue to provide our current and growing customers with the best in class technology so they can provide best in class care for their patients and communities," added Kadosh-Tamari.

The ORLocate® platform holistic approach and modular architecture can be easily adopted to support every hospital growth strategy and budget constraints at both hospital domains: Sterile Processing Department ("SPD") and the Surgical Suites. A hospital may select to start with an adoption of the ORLocate® Sponge Solution and expand to SPD Management and/or intraoperative instrument tracking at a later stage.

### **About Haldor Advanced Technologies**

Haldor Advanced Technologies is a privately held company that specializes in developing solutions for the healthcare industry. The company's flagship product, ORLocate®, is an automated RFID based system that is designed to help hospitals improve patient safety and improve operational efficiency in both the operating room and the sterile processing department. The ORLocate® suite of products is the only commercially available solution that monitors and tracks surgical instruments and consumables, including sponges, on an individual basis before, during, and at the conclusion of a surgical procedure. ORLocate® products offer an advanced solution for inventory tracking and asset and life-cycle management of surgical instruments and sponges. Haldor operates directly in North America through its wholly owned US and Canadian subsidiaries. Haldor is headquartered in Hod-Hasharon, Israel, through its state of the art research & development and manufacturing facility, alongside a network of distribution partners in North America, Europe, and Asia Pacific. For more information, visit our [web site](#).

### **About Cambridge Health Alliance**

Cambridge Health Alliance is an academic community health system committed to providing high quality care in Cambridge, Somerville and Boston's metro-north communities. CHA has expertise in primary care, specialty care and mental health/substance use services, as well as caring for diverse and complex populations. It includes three hospital campuses, a network of primary care and specialty practices and the Cambridge Public Health Dept. CHA patients have seamless access to advanced care through the system's affiliation with Beth Israel Deaconess Medical Center in Boston. CHA is a Harvard Medical School teaching affiliate and is also affiliated with Harvard School of Public Health, Harvard School of Dental Medicine and Tufts University School of Medicine. For more information, visit [CHA web site](#).

To schedule your facility's clinical demo please contact:

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